



**MEDIA ADVISORY**  
July 20, 2016

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## **School Superintendents, Athletic Directors & Coaches Convene for First SWPA Advisory Summit on Violence Prevention**

**WHAT:** On Wednesday, Aug. 10, superintendents, athletic directors and coaches from area schools will gather for the region's first Southwestern PA Coaching Boys Into Men (CBIM) Advisory Summit to discuss strategies for athletic programs to take an active role in preventing sexual violence and relationship abuse.

Coaching Boys into Men is an evidence-based leadership program that promotes bystander intervention and prevention of sexual violence and relationship abuse. CBIM seeks to combat dating violence and abusive behavior by giving high school and college coaches the tools to talk to their athletes about building safe and healthy relationships.

**WHO:** Speakers include Addie A. Muti, associate director of athletics for operations and senior women's administrator at Robert Morris University; Dr. Michael Ghilani, superintendent of Montour School District; and coaches and athletes from Robert Morris University, the first university to implement the CBIM program in our region. Coaches from Homewood-Brushton YMCA, Saint Vincent College and Westinghouse High School will also participate in the program.

**WHEN:** Wednesday, Aug. 10, 2016, 8:30 a.m. to 12:00 p.m.

**WHERE:** Charles L. Sewall Center, Robert Morris University  
6001 University Boulevard, Moon, PA 15108

**PROGRAM:** **8:30 a.m.** Coffee, Bagels and Networking

**9:00 a.m.** Welcome by Dr. Chris Howard, President, Robert Morris University

How CBIM Fits with Your Athletic Community – Discussion with coaches from Homewood-Brushton YMCA, Saint Vincent College and Westinghouse High School

**10:00 a.m.** Why CBIM Matters – Hear from RMU coaches and athletes who have completed the program and evaluation results

**10:30 a.m.** Planning Next Steps and Lunch – How to bring CBIM to your school and identify strategies for a successful season

**11:45 a.m.** Robert Morris University Director of Athletics, Craig Coleman, M.D. will conclude the Summit and join for lunch.

**RSVP:** To RSVP for the program, email [CBIM@paar.net](mailto:CBIM@paar.net) by August 1.

**PHOTOS &**

**INTERVIEWS:** The media will have the opportunity to cover the summit, photograph and interview the speakers, as well as the coaches, athletes and administrators in attendance.

Note to editors & reporters: *Media are invited to attend. To arrange interviews or for more information, please contact Olivia Lammel at 412-642-7700, [olivia.lammel@elias-savion.com](mailto:olivia.lammel@elias-savion.com).*

**About Southwest PA Says NO MORE** – Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania, developed Southwest PA Says NO MORE to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action and stop gender-based violence.

**About FISA Foundation** – FISA Foundation is a charitable grant making foundation dedicated to improving the quality of life for women, girls and people with disabilities in southwestern Pennsylvania. One of its current areas of focus is the prevention of sexual assault and domestic violence. Learn more about FISA at [www.fisafoundation.org](http://www.fisafoundation.org).

**About United Way of Southwestern PA** – United Way of Southwestern Pennsylvania, serving Allegheny, Westmoreland, Fayette and Southern Armstrong counties, leads and mobilizes the caring power of individuals, the business community and organizations to help local people in need measurably improve their lives. United Way creates long-lasting change for the betterment of our community.

**About Pittsburgh Action Against Rape (PAAR)** – PAAR is a comprehensive rape crisis center providing services to survivors of sexual violence, and their families. PAAR's services include: 24-hour helpline, medical and legal advocacy, crisis counseling; supportive, individual and group counseling for adults and children; prevention programs for adults and children through community groups, schools, colleges; and trainings professionals throughout Allegheny County.

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