



MEDIA ADVISORY
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Area Coaches Convene at Point Park University for “Coaching Boys Into Men” Summit to Prevent Violence and Relationship Abuse

WHAT: On Monday, Nov. 21, coaches and staff from area high schools and colleges will gather for the Coaching Boys Into Men (CBIM) Fall Summit at Point Park University to discuss strategies for athletic programs to take an active role in preventing sexual violence and relationship abuse.

Coaching Boys Into Men is an evidence-based leadership program that seeks to combat dating violence and abusive behavior by giving high school and college coaches the tools to talk to their athletes about respect and building safe and healthy relationships.

WHO: Speakers at the fall summit will include representatives of Point Park University, Pittsburgh Action Against Rape (PAAR), Children's Hospital of Pittsburgh, Woodland Hills School District, and other schools successfully implementing the program.

Special guest [Lindsay Mapp](#) of The National Partnership in Washington D.C. will discuss national trends. Lindsay is the lead for Prevent Connect/CALCASA's national partnership and works in collaboration with the National Sexual Violence Resource Center and the National Alliance to End Sexual Violence to leverage the collective power of sexual violence prevention programming, policies and communications at the national level.

WHEN: Monday, Nov. 21, 2016, 11 a.m. to 1 p.m.

WHERE: Point Park University - Lawrence Hall Ballroom
201 Wood Street, Downtown Pittsburgh

PROGRAM: Welcome

- Elizabeth Rosemeyer, Title IX coordinator, Point Park University
- Dan Swalga, director of athletics, Point Park University

Coaching Boys Into Men prevention program

- Bernie Colbert, educator, Pittsburgh Action Against Rape (PAAR)
- Samantha Ciaravino, clinical research coordinator, division of adolescent and young adult medicine, Children's Hospital of Pittsburgh

Panel discussion: Hear stories from area schools successfully implementing the program

- Jeroen Walstra, men's soccer coach, Point Park University
- Loren Tores, baseball coach, Point Park University
- Alan Johnson, superintendent, Woodland Hills School District
- Point Park University athletes

National Trends and Policy Update

- Lindsay Mapp, The National Partnership

PHOTOS &

INTERVIEWS: The media are invited to cover the summit and will have an opportunity to interview speakers, coaches, athletes and youth engagement staff in attendance.

Note to editors & reporters: *To arrange interviews or for more information, please contact Olivia Lammel at 412-642-7700, olivia.lammel@elias-savion.com.*

About Southwest PA Says NO MORE – Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania, developed Southwest PA Says NO MORE to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action and stop gender-based violence.

About FISA Foundation – FISA Foundation is a charitable grant making foundation dedicated to improving the quality of life for women, girls and people with disabilities in southwestern Pennsylvania. One of its current areas of focus is the prevention of sexual assault and domestic violence. Learn more about FISA at www.fisafoundation.org.

About United Way of Southwestern PA – United Way of Southwestern Pennsylvania, serving Allegheny, Westmoreland, Fayette and Southern Armstrong counties, leads and mobilizes the caring power of individuals, the business community and organizations to help local people in need measurably improve their lives. United Way creates long-lasting change for the betterment of our community.

About Pittsburgh Action Against Rape (PAAR) – PAAR is a comprehensive rape crisis center providing services to survivors of sexual violence, and their families. PAAR's services include: 24-hour helpline, medical and legal advocacy, crisis counseling; supportive, individual and group counseling for adults and children; prevention programs for adults and children through community groups, schools, colleges; and trainings professionals throughout Allegheny County.

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