

MEDIA ADVISORY June 17, 2015 Contact: Olivia Lammel, 412-642-7700 olivia.lammel@elias-savion.com

Pittsburgh Leaders Come Together to Say "No More" to Domestic Violence and Sexual Assault

- Historic Public Signing Ceremony will take place in County Courthouse Courtyard, June 19 -

WHAT: Father's Day Pledge Public Signing Ceremony to End Gender Violence

Friday, June 19, is proclaimed "Father's Day Pledge to End Gender Violence Day" by the City of Pittsburgh, and corporate and civic leaders will be lending their voices to the prevention of violence at this first public pledge signing ceremony. Part of a national initiative, the program is now a statewide and regional campaign, organized by Pennsylvania Coalition Against Domestic Violence, PA Says No More and Southwest PA Says No More.

The event will bring together more than a dozen leaders from multiple sectors and a groundswell of supporters to take the pledge. The presenters include: City of Pittsburgh Mayor William Peduto; Grant Oliphant, president of The Heinz Endowments; Bob Nelkin, president of United Way of Allegheny County; and Kristy Trautmann, executive director of FISA Foundation. Special guest, former NFL player, Charlie Batch will share his story.

Local leaders and the public will also be invited to sign the pledge, an adaptation of "10 Things Men Can do to Prevent Gender Violence," by Dr. Jackson Katz.

WHEN: Friday, June 19, 2015, 12:00 p.m. to 1:00 p.m.

WHERE: Allegheny Courty Courthouse Courtyard, 436 Grant Street, Pittsburgh

(In the event of rain, the event will be held in the Grand Stairwell/Gallery of

the courthouse.)

PROGRAM: 12:00 p.m. Welcome by emcee Sally Wiggin, WTAE

12:05 p.m. Opening remarks by Kristy Trautmann, FISA Foundation and

Bob Nelkin, United Way of Allegheny County

12:10 p.m. Remarks by Allegheny County Council President

John DeFazio and City of Pittsburgh Mayor William Peduto

12:15 p.m. Special guest, former NFL player Charlie Batch

12:25 p.m. Community Impact: Shirl Regan, Women's Center & Shelter

of Greater Pittsburgh

12:30 p.m. Public Recitation of the Pledge with Reverend Liddy Barlow,

Christian Associates of Southwest Pennsylvania, and Rabbi

Aaron Bisno, Rodef Shalom Congregation

Photo: The crowd will hold up sheets showing the NO MORE

teal emblem, the symbol of domestic violence prevention,

during the recitation of the pledge.

12:35 p.m. Pledge Signing Ceremony with first leaders (*listed below*) to

sign the pledge, introduced by Grant Oliphant, The Heinz Endowments, and Bill Flanagan, Allegheny Conference on

Community Development

Ray Buehler, Schneider Downs • Frank Coonelly, Pittsburgh Pirates • David Goldberg, Allegheny Health Network • Kevin Jenkins, Manchester Bidwell Corporation • Greg Jordan, PNC Bank • Allen Kukovich, Pennsylvania Coalition Against Domestic Violence • John Lydon, Auberle • Fred Massey Jr., FamilyLinks • Rig Riggins, YMCA of Greater Pittsburgh • Brian Schreiber, The Jewish Community Center of Greater Pittsburgh • Dr. Steve Shapiro, UPMC • Walter Smith, Allegheny County Office of Children, Youth, and Families •

Tim Stevens, The Black Political Empowerment Project • Fred Thieman, The Buhl Foundation • Joe Vennare, Fittsburgh

12:45 p.m. Public signs the pledge. Musical accompaniment by soloist

Joseph Bailey performing "Greatest Love of All."

RSVP: This event is open to the public. For information or to RSVP, click here.

PHOTOS & INTERVIEWS:

Public officials; first CEOs signing 5-by-7 foot pledge banner; leaders and supporters holding "I say No More because" cards; Charlie Batch; Silent Witnesses – 12 life-size statues; sea of teal NO MORE signs; signed 5-by-7 foot pledge banners adorn the Courtyard's archway entrances; etc.

Note to editors & reporters: Media are invited to attend. To arrange interviews or for more information, please contact Olivia Lammel at 412-642-7700, olivia.lammel@elias-savion.com.

About Southwest PA Says No More

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Allegheny County developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 20 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh, YMCA of Greater Pittsburgh, and Children's Hospital of Pittsburgh.