

SOUTHWEST PA SAYS

NO MORE

MEDIA ADVISORY

June 16, 2016

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Pittsburgh Says “No More” to Domestic Violence and Sexual Assault

- More than 100 expected to fill Allegheny County Courthouse Courtyard at 2nd Annual Rally -

- WHAT:** **Father’s Day Pledge Public Signing Ceremony to End Gender Violence**
Friday, June 17, will be proclaimed “Father’s Day Pledge to End Gender Violence Day” by the City of Pittsburgh. The Allegheny County Courthouse will light its tower teal. Corporate, civic, government, community and faith leaders will lend their voices to the prevention of violence at the second annual briefing and rally in the Courtyard.

Allegheny County leads the state in the number of domestic violence related homicides. The rally will bring together leaders and a groundswell of supporters to recite and sign the four-point pledge to end violence.
- WHO:** The event is hosted by Southwest PA Says No More, an initiative of FISA Foundation, The Heinz Endowments and United Way of Southwestern Pennsylvania. University of Pittsburgh Chancellor Patrick Gallagher will deliver the keynote address on ending campus sexual assault. Other prominent men will step up and say “No More.”

The public will be invited to sign the pledge, an adaptation of “10 Things Men Can do to Prevent Gender Violence” by Dr. Jackson Katz. As of June 16, more than 1,000 southwestern Pennsylvanians have signed the pledge [online](#).
- WHEN:** **Friday, June 17, 2016, 12:00 p.m. to 1:00 p.m.**
- WHERE:** Allegheny County Courthouse Courtyard, 436 Grant Street, Pittsburgh
(If it rains, the rally will be held in the grand stairwell in the Courthouse.)
- PROGRAM:**
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| 12:00 p.m. | Welcome by emcee Sally Wiggin |
| 12:05 p.m. | Remarks by Kristy Trautmann, executive director, FISA Foundation; Bob Nelkin, president and CEO, United Way of Southwestern Pennsylvania; and Dee Baker, fund development director, Pennsylvania Coalition Against Domestic Violence |
| 12:15 p.m. | Remarks by Allegheny County Executive Rich Fitzgerald |

- 12:20 p.m. Keynote address by Patrick Gallagher, chancellor, University of Pittsburgh
- 12:25 p.m. Remarks by Alison Hall, executive director, Pittsburgh Action Against Rape
- 12:30 p.m. Mentors in Violence Prevention (MVP) cohort introduction by Elio Wade, battering intervention specialist, Family Services of Western Pennsylvania
- 12:35 p.m. Recitation of the pledge with faith leaders: Rabbi Aaron Bisno, Imam Abdul Wajid, Reverend Liddy Barlow and Pastor George Fleming
- 12:45 p.m. Signing ceremony, led by Pittsburgh City Council President Bruce Kraus and Grant Oliphant, president, The Heinz Endowments
- 12:55 p.m. Signing of the pledge and closing song (live recording) performed by C Flat Run, University of Pittsburgh a Capella group

Note to editors & reporters: *Media are invited to the briefing and rally. To arrange interviews or for information, please contact Olivia Lammel at 412-642-7700, olammel@elias-savior.com.*

PHOTO OPS: Sea of teal NO MORE signs; VIP and public signing of 5-by-7 foot pledge banner; leaders holding “I say No More because” cards, Silent Witnesses – life-size statues, etc.

BACKGROUND:

This initiative is part of a statewide campaign organized by Pennsylvania Coalition Against Domestic Violence (PCADV), PA Says No More, and Southwest PA Says No More.

About Southwest PA Says No More

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 20 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh, YMCA of Greater Pittsburgh, and Children’s Hospital of Pittsburgh.

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