

SOUTHWEST PA SAYS

NO MORE

MEDIA ADVISORY

June 14, 2018

Pittsburgh Says “NO MORE” to Domestic Violence and Sexual Assault

Fourth Annual Public Signing Ceremony will take place at U.S. Steel Tower Plaza on June 14

WHAT: Father’s Day Pledge Public Signing Ceremony to End Gender Violence
Thursday, June 14, prominent business, civic and community leaders and public officials will lend their voices to the prevention of domestic violence and sexual assault at the fourth annual pledge signing ceremony in downtown Pittsburgh.

During the rally, these leaders will recite and sign a pledge to end gender violence at U.S. Steel Tower plaza, a new location for the annual observance. Groups of employees from several companies, including UPMC, Koppers and Ernst & Young, will also participate in the ceremony.

The public event is hosted by Southwest PA Says No More, an initiative supported by FISA Foundation, The Heinz Endowments and United Way of Southwestern Pennsylvania.

WHEN: Thursday, June 14, 2018, 12:00 p.m. to 1:00 p.m.

WHERE: U.S. Steel Tower Plaza, 600 Grant Street, Downtown Pittsburgh
(If it rains, the event will be held in the upper lobby of U.S. Steel Tower.)

AGENDA:

- 12:00 p.m. Welcome** by emcee Sally Wiggin
- 12:05 p.m. Opening remarks**
Bob Nelkin, United Way of Southwestern PA
Kristy Trautmann, FISA Foundation
The Honorable William Peduto, Mayor, City of Pittsburgh
- 12:15 p.m. Supporting survivors**
Rhonda Fleming, Women’s Center and Shelter of Greater Pittsburgh
Mike McClaine, Aspirant

12:25 p.m. ***Engaging young people in conversations about prevention***
George Fleming, Allegheny Family Network

12:30 p.m. ***Speaking out against abusive behaviors***
Paul Mulbah

12:35 p.m. **Public Recitation of the pledge**
Led by Rev. Liddy Barlow

12:40 p.m. **Signing Ceremony with VIP signers, including:**
Introduced by Leon Hoffman, Ernst & Young

Leroy Ball, Koppers
Stephen Christian-Michaels, Wesley Family Services
Sean Coleman, Chatham University
Dan Debone, Port Authority of Allegheny County
Elliot Dinkin, Cowden Associates
Jason Flowers, East End Cooperative Ministry
José Garth, Planned Parenthood of Western Pennsylvania
Richard Harshman, Allegheny Technologies Inc.
Leon Hoffman, Ernst & Young
Chaz R. Kellem, YWCA
Bruce A. Kraus, Pittsburgh City Council
Frederick A. Massey, Jr., Family Links
Robert McCutcheon, PricewaterhouseCoopers

David Meadows, Carlow University
Greg Peaslee, UPMC
John R. Pischke, Allegheny County Jail
Robert Scherrer, North Allegheny School District
Brian Schreiber, JCC of Greater Pittsburgh
Rich Schubert, Auberle
Paul Siefken, Fred Rogers Productions

12:50 p.m. **Public signing of the pledge continues**

RSVP: This event is open to the public. For information or to RSVP, click [here](#).

PHOTOS: Participants signing pledge; leaders and supporters with “I Say NO MORE Because” cards; sea of teal NO MORE signs; etc.

Note to editors & reporters: Media are invited to attend. To arrange interviews or for information, please contact Jeff Jones at 412-642-7700, jjones@elias-savion.com.

BACKGROUND: This observance is part of a statewide campaign, an opportunity for men to be part of the solution. The Father's Day Pledge PA campaign is organized by Pennsylvania Coalition Against Domestic Violence (PCADV), PA Says No More and Southwest PA Says No More.

About Southwest PA Says No More

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 25 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh, YMCA of Greater Pittsburgh, and Children's Hospital of Pittsburgh.

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