Coaching Boys INTO MEN

2018 | YEARBOOK
THANKS TO THE GENEROUS SUPPORTERS OF COACHING BOYS INTO MEN:

United Way of Southwestern Pennsylvania
FISA Foundation
The Heinz Endowments

COACHING BOYS INTO MEN AT A GLANCE

Coaching Boys Into Men (CBIM) is an evidence-based program that provides high school athletic coaches with the tools they need to address critical topics with their players: respectful relationships with dating partners, consent and what to do if a player witnesses harassment or sexual assault.

The CBIM curriculum consists of a series of structured coach-to-athlete discussions that guide coaches using core lessons taught in athletics as the platform to start these conversations. The program empowers athletes, who are often leaders in school culture, to model healthy, respectful behaviors for their peers.

Program Stats

In 2018

- 283 coaches implemented the program with
- 1,832 athletes
- 63 teams in 31 schools AND 3 community programs in Southwestern Pennsylvania.
United Way of Southwestern PA extends a big thank you to the partner agencies that provide ongoing support, guidance, and training to coaches implementing Coaching Boys Into Men. Invaluable technical assistance is also provided by Dr. Elizabeth Miller and her team at Children’s Hospital of Pittsburgh of UPMC.

**CBIM TRAINERS**

- Blackburn Center
- Domestic Violence Services of Southwestern PA
- Homewood Children’s Village
- Pittsburgh Action Against Rape
- Wesley Family Services of Western PA
- Women’s Center of Beaver County

**ROSTER**

The following schools and groups have implemented the program:

**Class 1A**
- Avella Jr./Sr. High School
- Chartiers-Houston High School
- Clairton High School
- Cornell High School
- Geibel Catholic High School
- Greensburg Central Catholic High School
- Homer Center High School
- Jeannette Jr./Sr. High School
- Jefferson-Morgan High School
- Rochester Area High School
- Springdale High School
- West Greene High School

**Class 2A**
- Burgettstown High School
- Carlynton High School
- Carmichaels High School
- Charleroi High School
- Frazier High School
- Mapletown High School
- McGuffey High School
- South Allegheny High School
- Washington High School

**Class 3A**
- Central Valley High School
- Elizabeth Forward High School
- Hopewell Jr./Sr. High School
- Keystone Oaks High School
- North Catholic High School
- Uniontown High School
- Westinghouse Academy

**Class 4A**
- Carrick High School
- Laurel Highlands High School
- Trinity High School
- University Prep/Sci-Tech/Obama Academy

**Class 5A**
- Baldwin High School
- Chartiers Valley High School
- Gateway High School
- The Kiski School
- McKeesport Area High School
- Moon Area High School
- Penn Hills High School
- Plum High School

**Class 6A**
- Canon-McMillan High School
- Mt. Lebanon High School
- Nazareth Prep
- North Allegheny High School
- Taylor Allderdice High School

**Community Programs**
- North Pittsburgh Rugby Club
- Pittsburgh Penguins EXCEL Hockey Academy
- Xtreme Youth and Dreams
Thank you to the coaches and athletes who participated in the Coaching Boys Into Men Showcase at Westinghouse Academy.

Over 70 area high school coaches, athletic directors, school administrators and students gathered for the 2nd annual CBIM Summit at Steelers Training Camp.

Student athletes share their stories at the CBIM Showcase, Westinghouse Academy.

Tony Porter, co-founder of A CALL TO MEN, at the CBIM Summit at PNC Park.

Penn Hills athletes and coaches show their CBIM T-shirts at the Steelers Training Camp Summit.

Taking time out for a group photo at the CBIM Summit at PNC Park.
GAME DAY COVERAGE

A series highlighting Coaching Boys Into Men MVP coaches was featured in the sports section of the Pittsburgh Post-Gazette and...

...Coach’s Play-by-Play, a CBIM newsletter, debuted its premiere issue this year.
COACHING BOYS INTO MEN MVPs

CHARLES LANGSTON
Cornell High School

Assistant Basketball coach Charles Langston at Cornell High School is a champion of Coaching Boys Into Men. “CBIM opened up our dialogue as coaches and developed our relationships, not just as a team, but as men who care about supporting and guiding our players.” Charles, recognizing that the conversations are easily adaptable to a broader audience, now delivers CBIM with both the young women and young men on his team, encouraging everyone to participate. Since starting the program, he has witnessed his players engaging respectfully with one another and other students in the hallways and classrooms of his school. Charles hopes that other coaches will learn more and consider adopting CBIM with their teams: “You could be one conversation away from changing a child’s life.”

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DAMON MACKLIN
University Prep/Sci-Tech/Obama Academy

Assistant football coach DaMon Macklin from USO (University Prep/Sci-Tech/Obama Academy) is a firm believer in Coaching Boys Into Men. “Sometimes, youth need honest conversations. After I heard about what the program entailed, I knew I had to bring it to my players,” DaMon said. According to DaMon, “A coach is a mentor who helps his players grow into respectable men in the community, not just tell them what they want to hear.” He recognizes the importance of talking about more than football with his athletes. Since starting the program, DaMon has seen how impactful it has been: his athletes are eager to participate in the discussions, and he attests, “it’s changing the way [they] react in certain situations.”

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COACHING BOYS INTO MEN MVPs

LENNY ORBOVICH
Carrick High School

Carrick High School head wrestling and assistant football coach Lenny Orbovich sees the importance of educating his athletes about respecting women through Coaching Boys Into Men. Years of character-building coaching with his team has yielded positive results: “I hear the boys talking about our discussions outside of practice, and that’s how I know CBIM is making a difference. As a coach, I see my players as real people. I want them to achieve success on the field and on the mat, but I also want to see them achieve success in life.” Lenny is optimistic about the long-lasting positive effects that CBIM can have on his male athletes, and he encourages other coaches to make the leap and commit to implementing CBIM.

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ZACHARY BENEDEK
Elizabeth Forward High School

Zachary Benedek, a rising senior at Elizabeth Forward High School, is the starting quarterback for the school’s football team. He also participated in Coaching Boys Into Men. The program recognizes that coaches are uniquely positioned to teach life lessons that their student athletes carry into adulthood. “This has had a huge impact on my life and the lives of my teammates,” Zach explained. “Our coach is able to teach us these things because we’re in a comfortable setting.” The program brought Zach and his teammates closer together. “It allows us to take what we learn and apply it to not just our lives at school, but our personal lives outside of school,” he remarked.

CBIM MVP Coach Mike Collodi with student athlete, Zachary Benedek, at the 4th annual Corporate Leadership Breakfast.
COACHING BOYS INTO MEN MVPs

RYAN REITZ
Jeannette High School

Assistant football coach Ryan Reitz has dedicated years to coaching male athletes in his district because he knows how impactful coaches can be in young people’s lives. He began implementing Coaching Boys Into Men with his team at Jeannette High School. Ryan recognized that CBIM could strengthen his efforts to lead and motivate his players. “A coach should be hard-working and dedicated... you have to behave in a way that you want your players to behave.” Ryan believes in the value of character-building in athletics. He hopes to inspire other high school teams to adopt Coaching Boys Into Men as well.

AARON SMETANKA
Greensburg Central Catholic High School

Head football coach Aaron Smetanka at Greensburg Central Catholic High School has been working on and off the field to teach his boys about respect. According to Aaron, “I think this opportunity is all about molding them and building them up for the future, and the time to do it is now.” Many of the boys are talking about what they’ve learned not just when they’re in the room together, but in the days and weeks after. Aaron believes that every coach should implement CBIM, and he is helping to spread its mission to other coaches on his own time. He says “start now, whether in the sports season or not. Find the time to do it, just 15 or 20 minutes. It’s so self-explanatory.”

"A COACH SHOULD BE HARD-WORKING AND DEDICATED... YOU HAVE TO BEHAVE IN A WAY THAT YOU WANT YOUR PLAYERS TO BEHAVE."

READ MORE ABOUT OUR MVPs AT SOUTHWESTPASAYSNOMORE.ORG/CBIM-STORIES.
GET IN THE GAME

RALLY FOR CBIM
Help fund Coaching Boys Into Men so that we can expand into even more schools and districts.

BRING CBIM TO YOUR SCHOOL
Contact us to request CBIM in your school.

CONTACT US
To learn more and get involved contact us at CBIM@unitedwayswpa.org.

CONNECT WITH US
Visit our website at southwestpasaysnomore.org/initiative/coaching-boys-into-men/.

Support provided by: