

# SOUTHWEST PA SAYS

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# NO MORE

**MEDIA ADVISORY**  
November 27, 2018

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## **Words Matter Journalist Training** **How language, context and content can perpetuate or** **change public bias about sexual violence**

**WHAT:** Sexual violence is a complex topic for journalists to cover and can be even more difficult for the public to understand. Aware that this is a sensitive subject, journalists and editors sometimes soft-pedal language. However, the public's ability to understand the seriousness of the allegations and the crime in general may be diminished by these language choices. This workshop offers insight to move beyond issues of sensitivity and examines how language, context and expert content can enhance reporting about sexual assault and advance public understanding of this serious and widespread crime.

**Training by Sexual Violence Expert: Kristen Houser** *Chief Public Affairs Officer, RALIANCE, National Sexual Violence Resource Center and Pennsylvania Coalition Against Rape*

### **AGENDA**

6:00 P.M. Registration and networking reception

6:30-8:30 P.M. Program

This workshop is for members of the news media, journalists and writers.

Please register to attend: <https://sexual-assault-journalist-training.eventbrite.com>

**WHEN:** Thursday, December 6, 2018, 6:00 PM – 8:30 PM EST

**WHERE:** Point Park Center for Media Innovation

**Co-sponsored by:** NLGJA, Online News Association, Society for Professional Journalists Pittsburgh, Women's Press Club of Pittsburgh, National Sexual Violence Resource Center, Southwest PA Says No More

### **About Southwest PA Says No More**

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and

United Way of Southwestern Pennsylvania developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 25 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh, YMCA of Greater Pittsburgh, and UPMC Children's Hospital of Pittsburgh.

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