

MEDIA ADVISORY

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Southwest PA Says NO MORE hosts Promundo Leadership to Present Man Box Study

- Global leader in promoting gender justice and preventing violence, Promundo, is coming to Pittsburgh -

WHAT:

Southwest Says NO MORE has teamed up with <u>Promundo</u> to host Men & Masculinities in the U.S. in the Age of #MeToo.

The program will cover how men think about their roles and how this impacts violence and abuse toward women and girls. The workshop will explore the ways in which social norms about masculinity are changing, how they are not and what this means for gender-violence prevention efforts.

Speakers from Promundo leadership include Jane Kato-Wallace, director of programs, and Brian Heilman, senior research officer. Ms. Kato-Wallace has played a large role in the development and expansion of the global MenCare Campaign. Mr. Heilman is a coauthor of the 2017 State of the World's Fathers and 2016 State of America's Fathers reports, the lead author of The Man Box study.

The Man Box report, launched by Promundo and Unilever is a new study on young men's attitudes, behaviors and understandings of manhood.

This event is open to the public. For more information and to register, please click here.

WHEN: Tuesday, April 9, 2019, 12:45 to 4:30 p.m.

WHERE: Rodef Shalom Congregation

4905 Fifth Avenue Pittsburgh, PA 15213

PROGRAM: 12:45 Registration and networking

1:00 Welcoming remarks

1:30 Interactive exercise: The Man Box2:00 Presentation of research findings

3:30 Group discussions4:30 Program concludes

Note to editors & reporters: Media are invited to the event. To arrange interviews or for information, please contact Maggie Stasko at 412-642-7700, <u>mstasko@elias-savion.com</u>.

About Southwest PA Says No More

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 25 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh, YMCA of Greater Pittsburgh, and UPMC Children's Hospital of Pittsburgh.

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