

SOUTHWEST PA SAYS

NO MORE

MEDIA ADVISORY

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Pittsburgh Says “NO MORE” to Domestic Violence and Sexual Assault

5th Annual Father’s Day Pledge Ceremony will take place at U.S. Steel Tower Plaza on June 13 – largest gathering to date expected with participation by several corporations

WHAT: Father’s Day Pledge Public Signing Ceremony to End Gender Violence

On Thursday, June 13, prominent business, civic and community leaders, and public officials will lend their voices to the prevention of domestic violence and sexual assault at the 5th annual Father’s Day Pledge Ceremony in downtown Pittsburgh.

This year’s public gathering is expected to be the largest yet with groups from UPMC, Koppers, Ernst & Young LLC, PNC, KPMG, Highmark Health and several other organizations participating. During the rally, the leaders will recite and sign the pledge to end gender-based violence. The program will conclude with a public pledge signing.

The event is hosted by Southwest PA Says No More, an initiative supported by FISA Foundation, The Heinz Endowments and United Way of Southwestern Pennsylvania.

WHEN: Thursday, June 13, 2019, 12:00 p.m. to 1:00 p.m.

WHERE: U.S. Steel Tower Plaza, 600 Grant Street, Downtown Pittsburgh
(If it rains, the event will be held in the upper lobby of U.S. Steel Tower.)

AGENDA: 12:00 p.m. Welcome by emcee Sally Wiggin

12:05 p.m. Opening remarks
Kristy Trautmann, FISA Foundation
Adam Baron, United Way of Southwestern PA

- 12:12 p.m. Prevention takes leadership**
The Honorable Rich Fitzgerald, County Executive
The Honorable William Peduto, Mayor, City of Pittsburgh
- 12:20 p.m. Supporting survivors**
Nicole Molinaro, president and CEO of Women's Center and Shelter of Greater Pittsburgh
- 12:25 p.m. The meaning of the Father's Day Pledge**
Saleem Ghubril, executive director, The Pittsburgh Promise
- 12:30 p.m. Corporate leaders – changing the culture**
- *Leroy Ball, Koppers*
 - *Evan Frazier, Highmark Health*
 - *Greg Jordan, PNC*
 - *Mike McClaine, Aspirant*
 - *Darrell Smalley, Ernst & Young LLP*
 - *James Taylor, UPMC*
 - *Mark Twerdok, KPMG*
- 12:40 p.m. Public recitation of the Pledge**
Rabbi Ron Symons, Jewish Community Center
- 12:45 p.m. Signing Ceremony with VIP signers, including:**
- *Jack Barbour, Buchanan Ingersoll & Rooney*
 - *Brad Buchanan, PwC*
 - *Stephen Christian-Michaels, Wesley Family Services*
 - *Bernie Colbert, Pittsburgh Action Against Rape*
 - *Matthew Davin, JusticeWorks YouthCare*
 - *Elliot Dinkin, Cowden Associates, Inc.*
 - *George Fleming, Allegheny Family Network*
 - *Jose Garth, Planned Parenthood*
 - *Andrew C. Hughley, CCAC*
 - *Bruce Kraus, President, Pittsburgh City Council*
 - *Brian McCall, Maher Duessel*
 - *Doug Muetzel, Wesley Family Services*
 - *Cory O'Connor, Pittsburgh City Council-District 5*
 - *Jack Pischke, Allegheny County Bureau of Corrections*
 - *Alexander Reagle, Domestic Violence Services of SWPA*
 - *Brian Schreiber, Jewish Community Center*
 - *Paul Siefken, Fred Rogers Productions*

- *Patrick Sopko, Auberle*
- *Joey Vallarian, ALCOSAN*
- *Kevin C. Wilkes, Pittsburgh Cultural Trust*
- *Representative of Allegheny Conference*
- *Representative of Schneider Downs*

12:55 p.m. Public signing of the pledge continues

RSVP: The public is invited. For information or to RSVP, click [here](#).

PHOTOS: Leaders recite pledge, chant “no more” with employee groups in matching T-shirts holding, “I Say NO MORE Because” signs; sea of teal NO MORE signs; etc.

Note to editors & reporters: *Media are invited to attend. To arrange interviews or for information, please contact Maggie Stasko at 412-642-7700, mstasko@elias-savion.com.*

BACKGROUND: Father’s Day Pledge is inspired by the work of Connect NYC. It began in 2014 as a partnership between FISA Foundation, The Heinz Endowments and Pennsylvania Coalition Against Domestic Violence and focused on raising awareness and inviting men to be part of prevention.

About Southwest PA Says No More

Southwest PA Says NO MORE is a growing community of organizations and individuals who are working to end domestic and sexual violence. FISA Foundation, in partnership with The Heinz Endowments and United Way of Southwestern Pennsylvania developed Southwest PA Says No More to showcase the important prevention-focused work happening in this region, and to make it easier for individuals and organizations to take action to stop gender-based violence. More than 25 organizations across the region have partnered with Southwest PA Says No More, including the Jewish Community Center of Greater Pittsburgh and UPMC Children’s Hospital of Pittsburgh.

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