NO MORE SILENCE

2019–20: A Year of Prevention in Action

SOUTHWEST PA SAYS NO MORE
This 2019-20 report highlights Southwest PA Says No More and its network of partners, advocates and supporters who are working to create a world free from domestic violence and sexual assault.

Southwest PA Says No More prevention programs include Coaching Boys Into Men (CBIM), Father’s Day Pledge to End Gender Violence, Voices In Prevention, #RealTalk for Healthy Preteen Relationships, and more.

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We cannot be satisfied until we have zero incidents of sexual harassment, sexual assault, and domestic violence. It’s a big task, and it has to start somewhere. Why not here?

– Rich Harshman, ATI

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We thank our partner organizations for their commitment and contributions to this important work. Together, we can end domestic violence and sexual assault.

2019 NO MORE Week
March 2019

Each year during national NO MORE week, we join with our partners in saying NO MORE to domestic violence and sexual assault. We support survivors and acknowledge all those who are working to prevent these crimes in the first place. Our region has been recognized nationally for this collaborative effort. We thank the individuals, companies and organizations who have stepped up to say NO MORE and are taking action in their workplaces, homes, and neighborhoods to create a safer world.

Change Happens Here.

If you saw this, you’d say something, right? Signs of domestic violence aren’t always so obvious.

National No More Week
Campaign to Raise Awareness of Domestic Violence

southwestpasayonomore.org
For the fifth year straight, nearly 50 corporate leaders assembled for the 2019 Corporate Leadership Breakfast to end violence against women and girls. County Executive Rich Fitzgerald; Mayor Bill Peduto; David Finegold, president, Chatham University; Kevin McMahon, president and CEO, Pittsburgh Cultural Trust; Bob Nutting, owner, Pittsburgh Pirates; David Holmberg, president and CEO, Highmark Blue Cross Blue Shield; Rich Harshman, former president, chairman, and CEO, ATI, and many others participated. Participants committed to action steps, including policy change, training, and communications campaigns to raise awareness with employees about these important issues.

More than 50 agency partners participated in Southwest PA Says No More’s Annual Meeting at Rodef Shalom. The 2019 program focused on the impact of our work to date and how we can collectively advance prevention efforts.
Fifth Annual Father’s Day Pledge to End Gender-Based Violence

June 13, 2019

Aspirant. City of Pittsburgh. Ernst & Young LLC. Highmark Health. KPMG. Koppers. PNC. Schneider Downs. UPMC. These and many other top businesses brought groups of employees to the fifth annual Father’s Day Pledge ceremony at U.S. Steel Tower, making it the largest turnout to date.

Corporate, civic and community leaders, public officials and advocates demonstrated their commitment to ending domestic violence and sexual assault, saying NO MORE before a crowd of hundreds. It was an inspiring call to action for our region.

I’m proud to be a part of this event to help give a voice to domestic violence. It’s a topic that is often avoided, ignored or silenced. At KPMG, it’s a part of our core values to model respect. At the core, respecting an individual is a powerful tool that we practice daily.

– Mark Twerdok
Office Managing Partner, KPMG
Coaching Boys Into Men

Coaching Boys Into Men (CBIM) is an evidence-based program that gives high school coaches the tools to talk to their athletes about building safe, healthy relationships. Now, with new research, there is clear evidence that CBIM is effective not only at the high school level but also during middle school.

The breakthrough study by Dr. Elizabeth Miller and her research team at UPMC Children’s Hospital of Pittsburgh showed male middle school athletes who complete CBIM are significantly less likely to engage in adolescent relationship abuse:

- 76% less likely to commit abuse against a dating partner one year after the program
- 50% more likely to engage in positive bystander behaviors

Our region has the largest CBIM implementation in the country.

In 2019, 248 coaches implemented CBIM for 1,722 athletes in 33 schools in Southwestern Pennsylvania.
Coaching Boys Into Men opened up our dialogue as coaches and developed our relationships, not just as a team, but as men who care about supporting and guiding our players. You could be one conversation away from changing a child’s life.

- Coach Charles Langston
Cornell High School

Men & Masculinities in the U.S. in the Age of #MeToo with Promundo
April 2019

Promundo shared findings on how men think about their roles and how this impacts violence and abuse toward women and girls. The workshop also examined social norms about masculinity and what it means for gender-violence prevention efforts.

Partners attended a special presentation, Men & Masculinities in the Age of #MeToo, by Promundo, an international leader working to promote gender equality and create a world free from violence by engaging men and boys in partnership with women and girls. For more than 20 years, the firm has engaged in research, programs, and advocacy efforts.
MORE HAPPENINGS

Editorial: Dating Violence Demands Awareness, Tribune-Review
April 2019

Local college students joined with Dr. Gary Cuccia to raise awareness about the warning signs of dating violence in a video produced by the Tribune-Review. Dr. Cuccia lost his daughter, Demi, in 2007 when she was killed by an ex-boyfriend.

We thank the Tribune-Review for producing this video to educate parents and young people about teen dating violence.

Messaging for Impact
September 2019

Professionals from a range of human service agencies participated in a professional development series to strengthen how we talk about preventing domestic and sexual violence.

In the three-part workshop, National Sexual Violence Resource Center and RALIANCE shared insights from more than five years of research on how to talk about harassment, abuse and assault, why the language we use matters, and helping audiences understand prevention.

What Works in Preventing Gender Violence? Researchers & Practitioners Dialogue
November 7, 2019

Co-sponsored by University of Pittsburgh, Office of Health Sciences Diversity

For the second year, researchers from the division of Adolescent Medicine at Children’s Hospital of UPMC, University of Pittsburgh, and Seton Hill University presented emerging research findings and invited a dialogue with practitioners about their meaning and the implications for shaping ongoing prevention efforts. The program was held at the William Pitt Union with more than 100 practitioners.

STANDING FIRM: The Business Case to End Partner Violence helps employers understand the financial, safety and human costs of partner violence on the workplace and equips them with tools for taking effective organizational action. Standing Firm works with nearly 400 employers in the region to create safe, productive and empowering workplaces.

BREAK THE CYCLE

southwestpasaynomore.org
“With Coaching Boys Into Men, I see a standard that wasn’t there before…
Teammates are more willing to call each other out and hold each other accountable than before.”

- Coach Jonathan LeDonne
Penn Hills High School